



MAHATMA GANDHI UNIVERSITY, KERALA

**Abstract**

Bachelor in Business Administration (Honours) - Modifications to course outcome numbers and question paper pattern for End Semester Evaluation (ESE) - Approved - Orders Issued.

**ACA 16**

No. 10426/ACA 16/2024/MGU

Priyadarsini Hills, Dated: 18.11.2024

Read:-1. U.O.No.5797/AC A16/2024/MGU, dated.27.06.2024.

2. Minutes of the meeting of the Expert Committee in Business Administration/ Management Studies (UG), held on 01.11.2024.

3. Orders of the Vice Chancellor under Section 10(17), Chapter III of the Mahatma Gandhi University Act 1985, dated. 18.11.2024.

**ORDER**

The syllabi of various Honours Under Graduate Programmes coming under The MGU-UGP (Honours) Regulations, 2024, have been approved vide paper read as (1) above and published on the website of the University.

The Expert Committee in Business Administration/Management Studies (UG), pointed out the need to modify the course outcome numbers of the **CC,VAC** type courses in the first semester syllabus (as per AICTE norms) of **Bachelor in Business Administration (Honours)**. Also, discussed the need to modify the question paper pattern for End Semester Evaluation (ESE) of the **CC** type course in the first semester syllabus of the same and has submitted the following recommendations, vide paper read as (2) above.

**Course Outcome Numbers Modification**

Semester	Course Code & Name	Module	CO No.		Page No.
			Existing	Modified	
	<b>MG1CCRBBA102 : Business Statistics and Logic</b>	<b>1</b>	<b>CO1, CO2</b>	<b>CO1, CO2, CO3, CO4</b>	<b>20 &amp; 21</b>
<b>2</b>		<b>CO2, CO3</b>	<b>CO1, CO3, CO4, CO5</b>		
<b>3</b>		<b>CO3, CO4</b>	<b>CO1, CO3, CO4</b>		

1		4	CO4	CO2	26
	MG1CCRBBA103 :	3	CO3	CO4	
	Business Communication - I	4	CO4	CO3	
	MG1VACBBA100:	3	CO1	CO1, CO4	36
Environmental Science and Sustainability	4	CO2	CO3, CO5		

### End Semester Evaluation - Question Paper Pattern

#### Course Type : CC (Core Course)

Semester	Course Code & Name	Max.Marks : 50/ Duration : 1.5 Hrs.			Page No.
		Component	Activity	Marks	
1	MG1CCRBBA103:  Business Communication - I	Written Examination	Short Essay - 2 out of 4 questions (5 marks each).	2 x 5 = 10	27
			Essay Question - 2 questions of 10 marks each from a choice of 4 questions (long essay and case study).	2 x 10 = 20	
			Compulsory Question, with a total of 20 marks - 10 marks for the Record and 10 marks for the Drafted Letter.	1 x 20 = 20	

Considering the emergency, sanction has been accorded by the Vice Chancellor, in exercise of the powers of the Academic Council vested upon him under Section 10(17), Chapter III of the Mahatma Gandhi University Act 1985, vide paper read as (3) above, to approve the said recommendations.

Hence, the course outcome numbers and question paper pattern for ESE of the said courses in the syllabus of **Bachelor in Business administration (Honours)**, stands modified to this extent.

Orders are issued accordingly.

SHAJI K G

ASSISTANT REGISTRAR III  
(ACADEMIC)  
For REGISTRAR

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1. PS TO VC
2. PA to Registrar/CE
3. Convenor, Expert Committee, Business Administration/Management Studies (UG)
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6. JR/DR/AR (Exam)
7. AC C1/AC C2 Sections
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File No. 51124/AC A16-1/2024/AC A16

Forwarded / By Order

Section Officer